



# Secrets of Winning Modern PMO Workflows

appnovation |  monday.com

# Presenters



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# Agenda

- 01.** Introduction to Appnovation & monday.com
- 02.** Modern PMO challenges
- 03.** Future of PMO
- 04.** Secrets to winning PMO workflows
- 05.** Q&A
- 06.** Limited time offer and Wrap Up

# About Appnovation



## We are a global full-service digital consultancy.

We have a global team of experts across 17 international offices and 3 global regions, with 2 offices in APAC.

Our services across the complete digital experience:

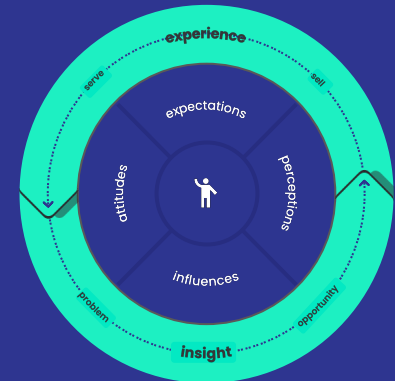


## Our Approach

The Appnovation name is a combination of **applied** + **innovation**.

It's the approach we take to deliver meaningful, results-driven business solutions. It starts with a deep understanding of what audiences find most valuable, and is brought to life with strategic planning, creative storytelling and engaging consumer experiences.

We believe in a data-enriched, **human-centred approach** to solving **business challenges**.

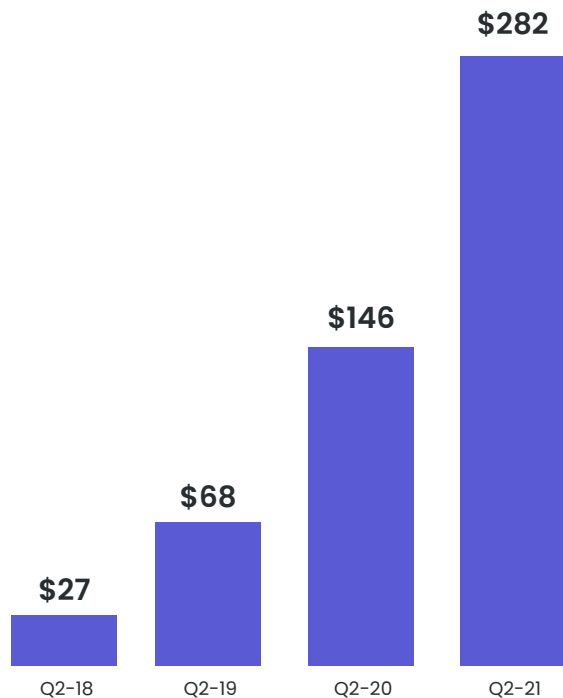


# Bold, Focused Solutions for the World's Most Exciting Brands







# About monday.com



 **200+**  
industries

 **190+**  
countries  
across the  
world

 **85%**  
non-tech  
savvy  
users

 **226%**  
YoY increase in  
enterprise  
customers





# monday.com Work OS

## Built like no other software



### Building blocks

Modular building blocks to fit any use case in any industry



### Product solutions

Packaging in-depth product solutions



### A connective layer

Enabling organizations to make data-driven decisions and eliminate silos

### Supporting Big Accounts

# Most common pain points for PMOs in their day-to-day work



## **Projects lives in silos**

Teams lack cross-functional visibility as they use multiple tools to manage, run, and track different project phases.



## **Too much time is being wasted**

Team members constantly chase updates and endless syncs, or engage in manual, repetitive tasks instead of actual work.

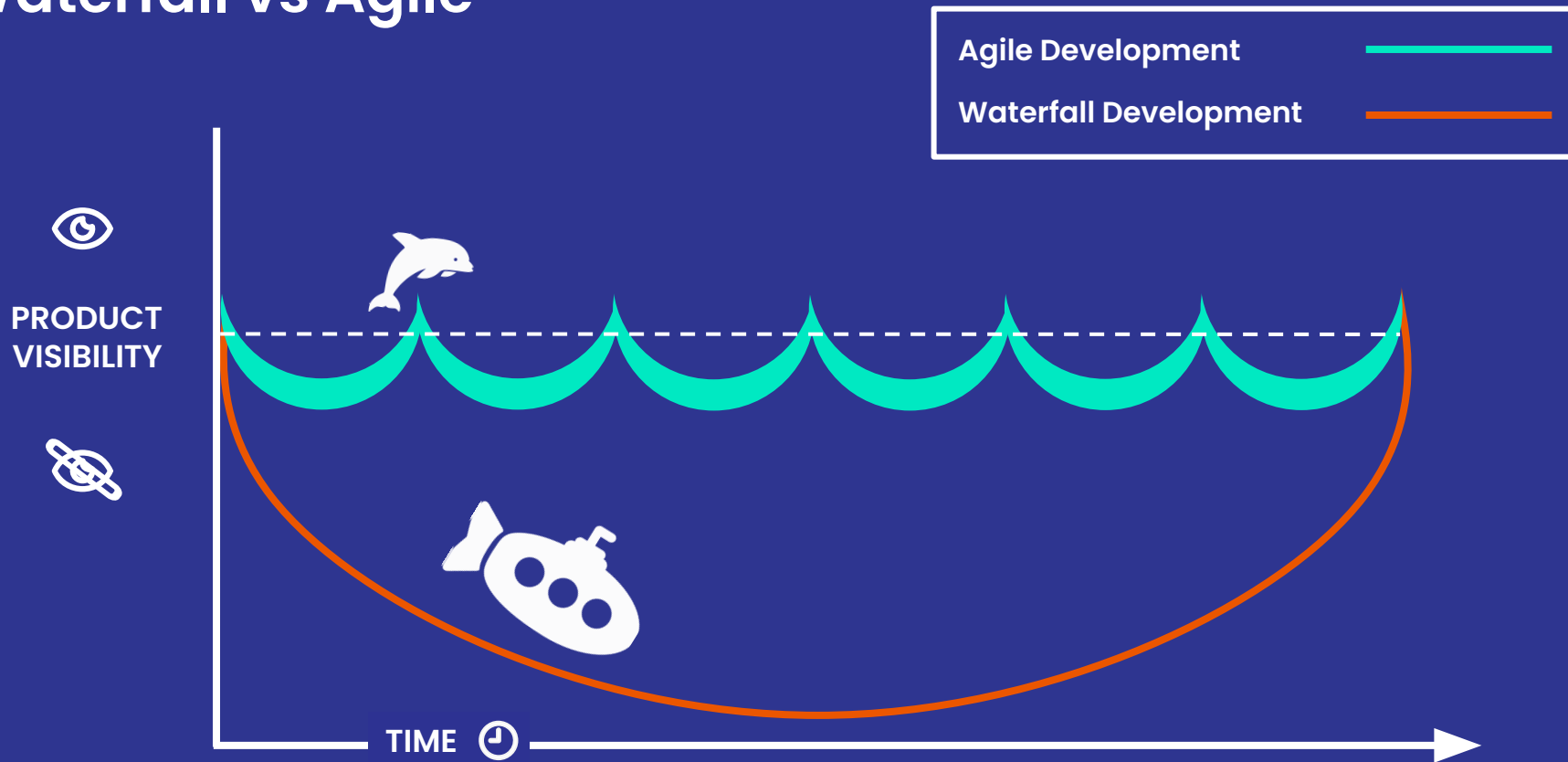


## **Real-time data lacks visibility**

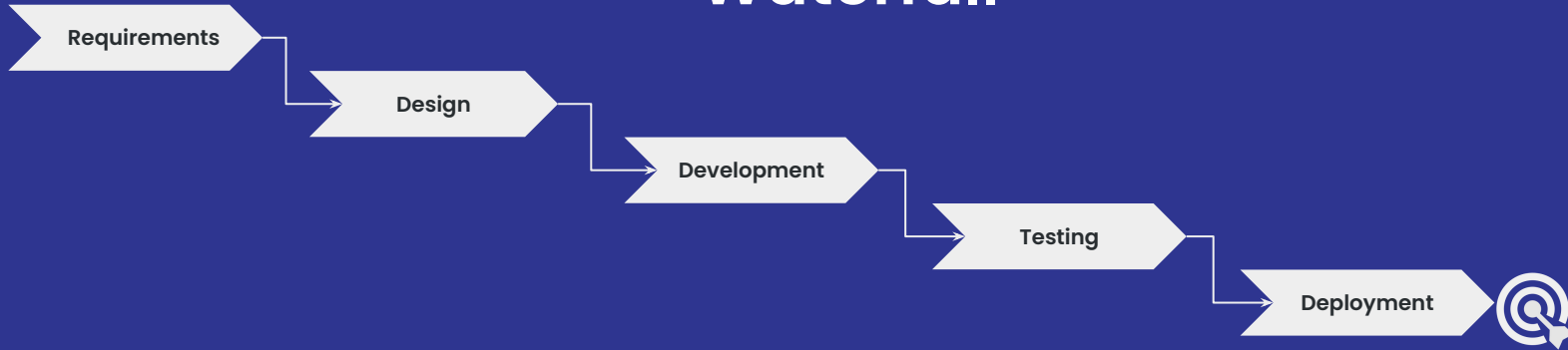
With simultaneous projects running and multiple tools used for reporting, stakeholders lose track of day-to-day analytics as well as long-term insights.

# Agile, Waterfall and Hybrid

# Waterfall vs Agile

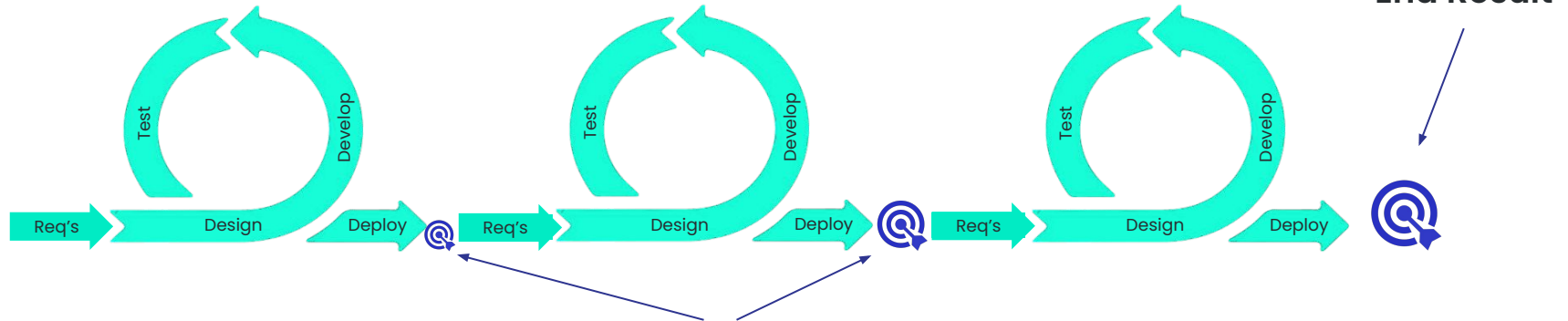


# Waterfall



Waterfall methodology limits team to only see the results at the end of the project.

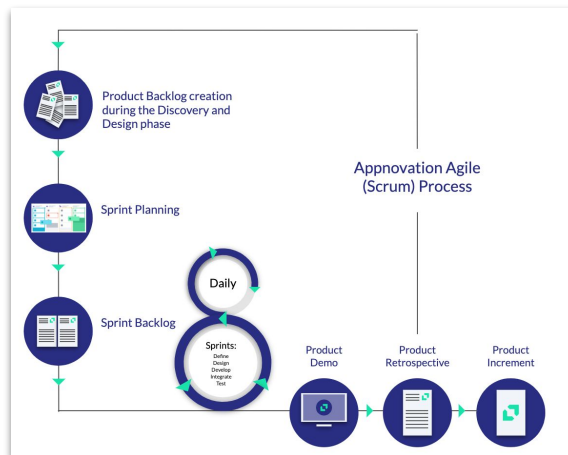
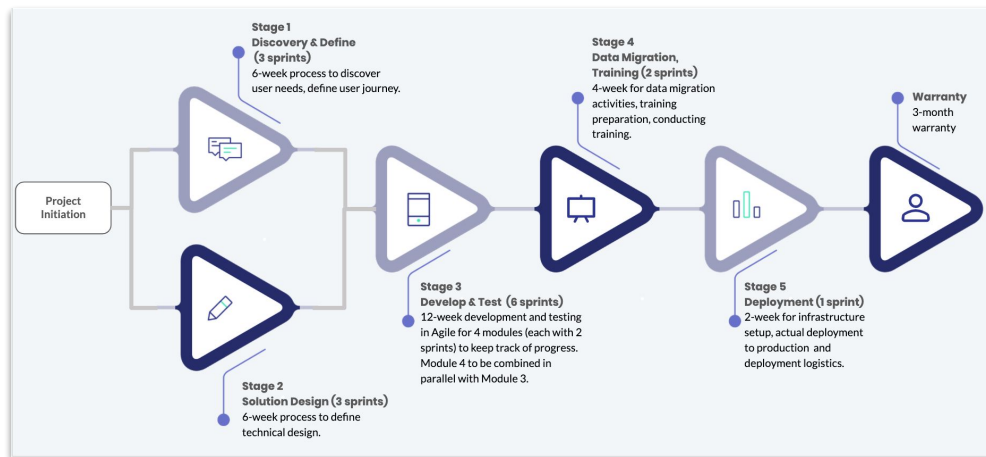
# Agile



Agile methodology allows team to see the incremental results in a shorter period of time.

# Hybrid Approach

- Protects the delivery lifecycle and ensures quality at each stage before starting the next stage.
- By using selected Agile principles within this structure, we make the most of modern delivery methodologies, whilst still ensuring the business can checkpoint output throughout the project.



# Product vs Project



vs.



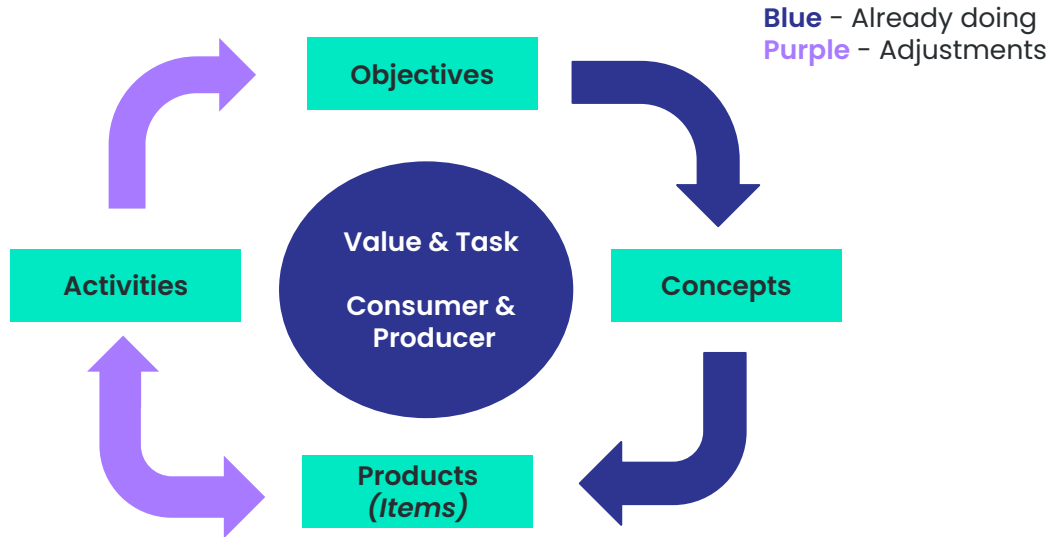
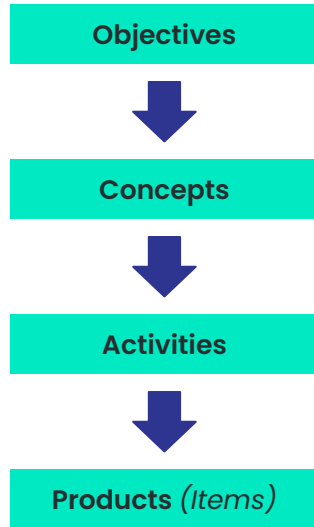
# Product vs Project

|                   | Product  | Project                                  |
|-------------------|--|--|
| <b>Focus</b>      | On results and values  | On scope, resource, timeline             |
| <b>What</b>       | A tangible item for someone's benefit  | The process of producing the item        |
| <b>Life Cycle</b> | A continuous process with defined start and end date of each versions and enhancements | One time defined Start Date and End Date |
| <b>Result</b>     | User Experience and values   | Completed tasks and deliverables         |



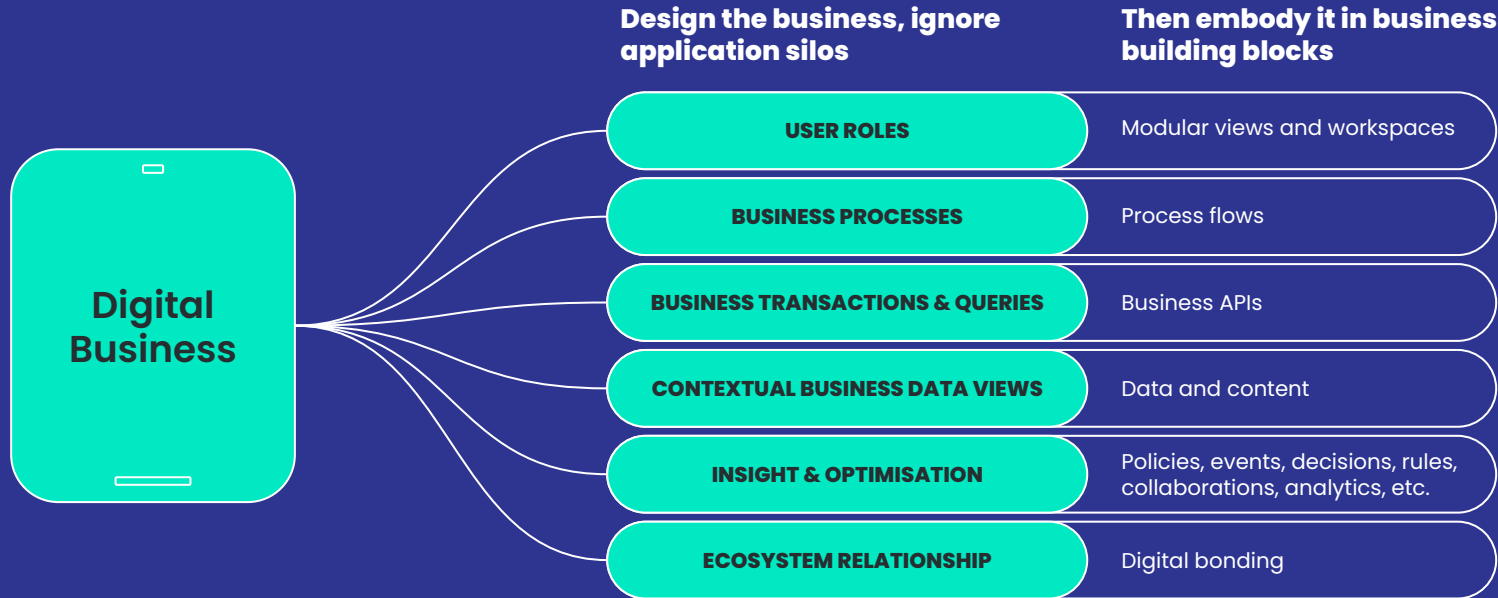
# Product and Project

Product and Project need to go hand in hand – it is what drives what and when.

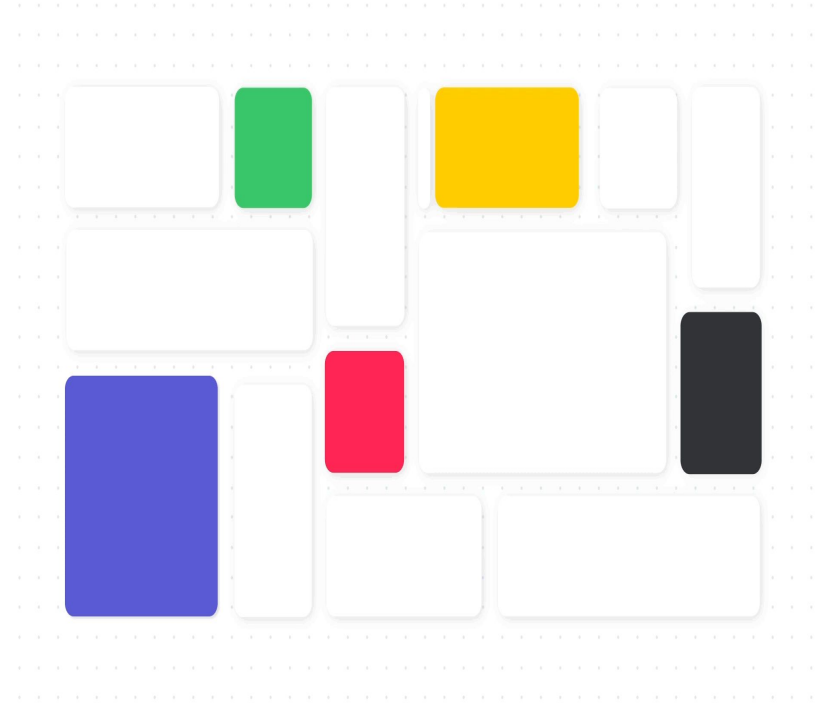


# Business Centered Platform Approach

The following are the six major business building blocks of digital business design, each requiring different combinations of tools, patterns and infrastructure.

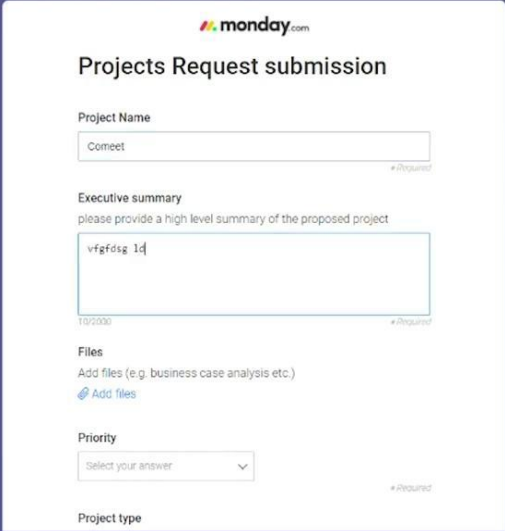


# Steal our best practices: Monday.com's secrets for PMO workflows



1

## Faster project planning and approval



The screenshot shows a 'Projects Request submission' form on the Monday.com platform. The form includes the following fields and sections:

- Project Name:** A text input field containing the word 'Comet'. A red asterisk and the word 'required' are visible to the right of the field.
- Executive summary:** A section with the instruction 'please provide a high level summary of the proposed project'. Below this is a large text area containing the placeholder text 'vfgfdsg 1d'. A red asterisk and the word 'required' are visible to the right of the text area.
- Files:** A section with the instruction 'Add files (e.g. business case analysis etc.)'. Below this is a blue link that says 'Add files'.
- Priority:** A dropdown menu with the text 'Select your answer' and a downward arrow. A red asterisk and the word 'required' are visible to the right of the dropdown.
- Project type:** A label at the bottom of the form.

Collect all the data you need during the planning phase by using customizable forms.

Connect the form's data to one centralized board, and then review and approve scope, budget, and schedule.

Easily approve a new project while overseeing the entire portfolio.

# 2

## Automations that do the work for you



Automate defined parts of your work and create custom automations based on your specific needs.

Create standardized work processes across the company with templated boards that speed up your project's execution.

# 3

## A simple, single source of truth

The screenshot displays the Monday Portfolio Management interface. It features a sidebar with navigation icons and a main content area with a table of projects. The table is organized into three sections: Planned Projects, Active Projects, and Completed Projects. Each section contains a list of projects with various attributes like PM, Program, Project type, Project health, Schedule, Scope, Risk, Cost, Project dashboard, Project plan, Start date, Planned finish, Due date, Allocated budget, and Approval board. The Active Projects section is currently selected and shows a total budget of \$1,148,000.

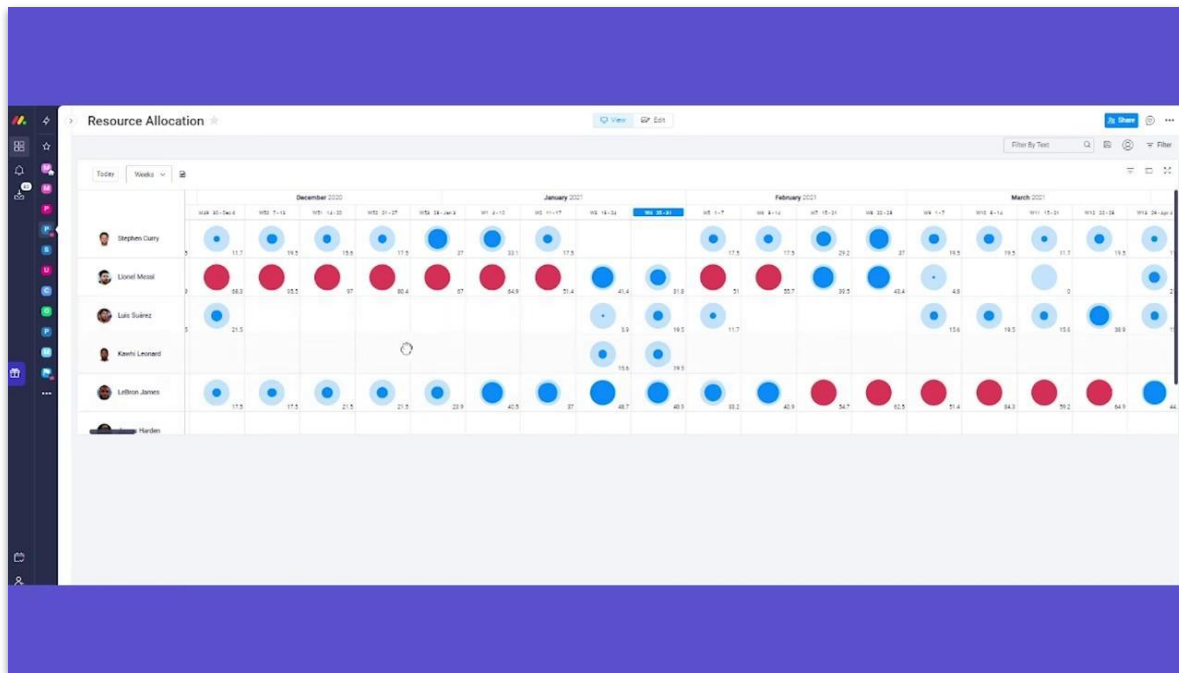
| Category           | PM      | Program   | Project type | Project health | Schedule | Scope | Risk | Cost | Project dashboard      | Project plan           | Start date   | Planned finish | Due date | Allocated budget | Approval board |
|--------------------|---------|-----------|--------------|----------------|----------|-------|------|------|------------------------|------------------------|--------------|----------------|----------|------------------|----------------|
| Planned Projects   | Julian  |           | Manager      | 🟢              | 🟢        | 🟢     | 🟢    | 🟢    |                        |                        | Dec 31       |                |          | \$500,000        | Julian         |
|                    | Muel    |           | Manager      | 🟢              | 🟢        | 🟢     | 🟢    | 🟢    |                        |                        | Dec 31       |                |          | \$400,000        | Muel           |
|                    | Connel  |           | Manager      | 🟢              | 🟢        | 🟢     | 🟢    | 🟢    |                        |                        | Mar 31       |                |          | \$100,000        | Connel         |
| Active Projects    | Alyse   | Program 1 | Manager      | 🟢              | 🟢        | 🟡     | 🟡    | 🟢    | https://monday.com/... | https://monday.com/... | Oct 15, 2020 | Mar 23, 2022   | Dec 31   | \$500,000        | Alyse          |
|                    | Bray    | Program 1 | Manager      | 🟢              | 🟢        | 🟡     | 🟡    | 🟢    | https://monday.com/... | https://monday.com/... | Sat 30       | Mar 8, 2022    | Dec 18   | \$500,000        | Bray           |
|                    | Charlie |           | Manager      | 🟢              | 🟢        | 🟡     | 🟡    | 🟢    | https://monday.com/... | https://monday.com/... | Sat 15       | Feb 21, 2022   | Dec 1    | \$500,000        | Charlie        |
|                    | Dalia   |           | Manager      | 🟢              | 🟢        | 🟡     | 🟡    | 🟢    | https://monday.com/... | https://monday.com/... | Aug 31       | Feb 8, 2022    | Nov 25   | \$400,000        | Dalia          |
|                    | Ferret  | Program 2 | Manager      | 🟢              | 🟢        | 🟡     | 🟡    | 🟢    | https://monday.com/... | https://monday.com/... | Aug 16       | Jan 22, 2022   | Nov 1    | \$500,000        | Ferret         |
|                    | Duff    |           | Manager      | 🟢              | 🟢        | 🟡     | 🟡    | 🟢    | https://monday.com/... | https://monday.com/... | Aug 1        | Aug 19         | Aug 8    | \$200,000        | Duff           |
| Completed Projects |         |           |              |                |          |       |      |      |                        |                        |              |                |          | \$0              |                |

Make more informed high-level decisions with aggregated data from multiple projects.

Focus only on the tasks that require your attention, using filters to avoid irrelevant information.

# 4

## The perfect structure to manage an active project



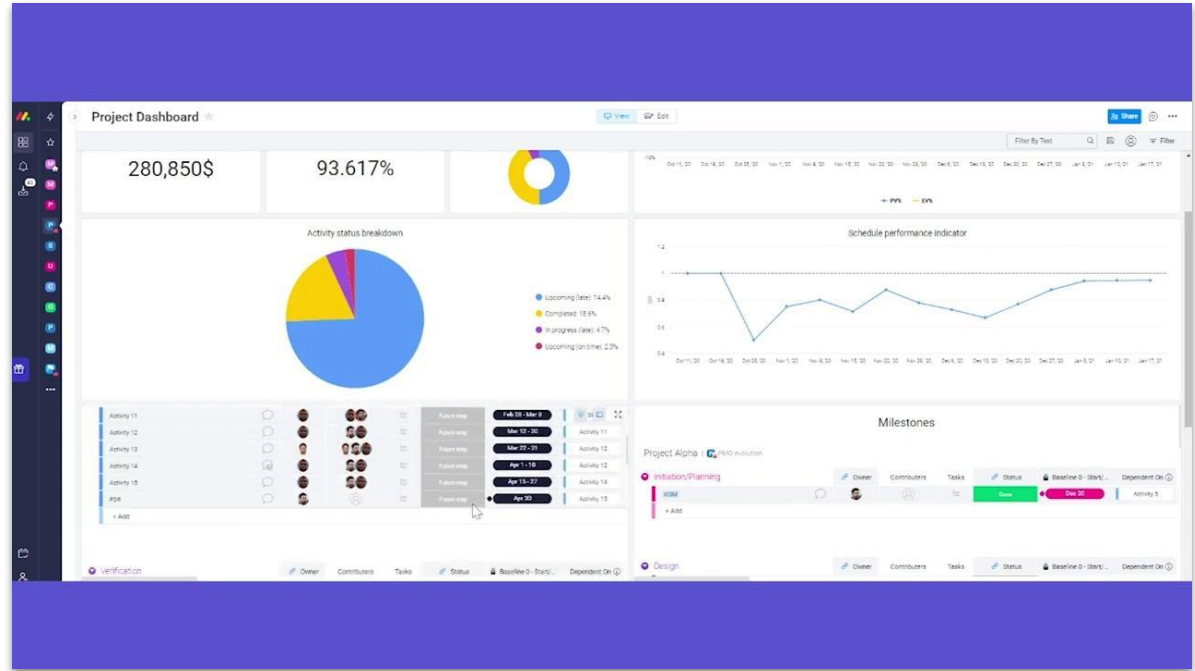
Scope and execution:  
Manage, run, and track your project on one board and filter your data based on changing needs.

Schedule and cost:  
Track your schedule, dependencies, milestones, and baseline on a dynamic Gantt chart to ensure you deliver on time.

Resource allocation:  
Track your team's work capacity with Workload View and balance their tasks with their availability.

5

# High-level views of project phases that move the needle



- Planned vs. actual
- Milestones
- Activities status breakdown
- Budget consumption
- Schedule performance indicator



# Limited Time Offer

Book a free 30 minute consultation

Special offer for new sign ups and upgrade to the Enterprise plan:

|            |   |
|------------|---|
| 25 users   | 1 hour workflow mapping session         |
| 50 users   | 10% off licenses for the first 3 months |
| 100+ users | Additional monday.com onboarding        |



Fill in the form



# Thank you!

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