# Secrets of Winning Modern PMO Workflows

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# Presenters

**Julie Tran**
Presales Engineer
APAC

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**Andrew Wong**
Managing Director
APAC

appnovation

**Eli Moyrel**
Director of Channel
Partnerships

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**Shaked Hershkovitz**
Head of Global
Presales, Partnerships

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# Agenda

01. Introduction to Appnovation & monday.com

02. Modern PMO challenges

03. Future of PMO

04. Secrets to winning PMO workflows

05. Q&A

06. Limited time offer and Wrap Up

# About Appnovation

# Appnovation

## We are a global full-service digital consultancy.

We have a global team of experts across 17 international offices and 3 global regions, with 2 offices in APAC.

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Our services across the complete digital experience:

- Strategy & insights
- Creative & experience design
- Marketing & communications
- Technology & platform development
- Managed services & support
- Corporate agility & governance

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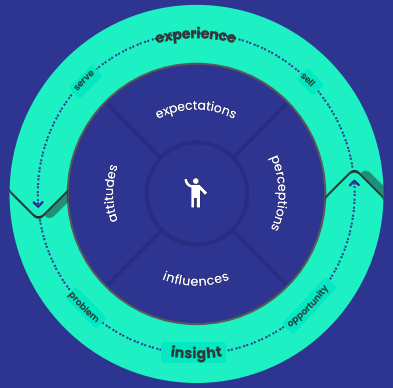
## Our Approach

The Appnovation name is a combination of **applied** + **innovation.**

It's the approach we take to deliver meaningful, results-driven business solutions. It starts with a deep understanding of what audiences find most valuable, and is brought to life with strategic planning, creative storytelling and engaging consumer experiences.

We believe in a data-enriched, **human-centred approach** to solving **business challenges**.

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# Bold, Focused Solutions for the World's Most Exciting Brands

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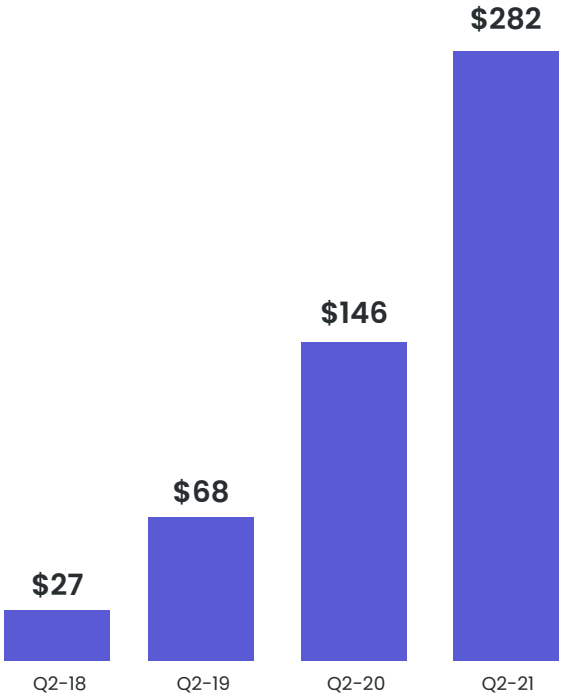


**200+** industries

**190+** countries across the world

**85%** non-tech savvy users

**226%** YoY increase in enterprise customers

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monday.com Work OS

# Built like no other software

## Building blocks

Modular building blocks to fit any use case in any industry

## Product solutions

Packaging in-depth product solutions

## A connective layer

Enabling organizations to make data-driven decisions and eliminate silos

## Supporting Big Accounts

# Most common pain points for PMOs in their day-to-day work

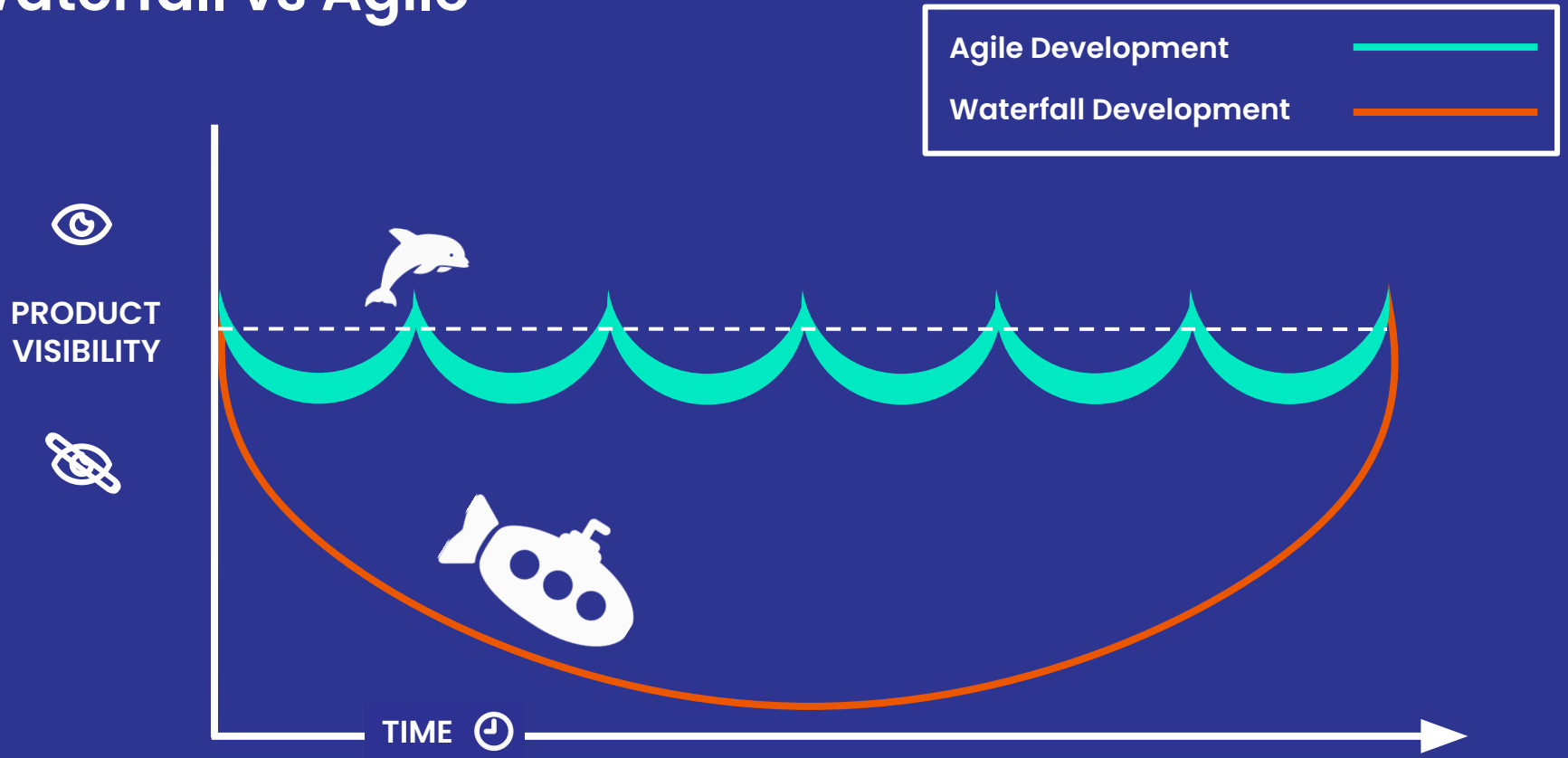
**Projects lives in silos**
Teams lack cross-functional visibility as they use multiple tools to manage, run, and track different project phases.

**Too much time is being wasted**
Team members constantly chase updates and endless syncs, or engage in manual, repetitive tasks instead of actual work.

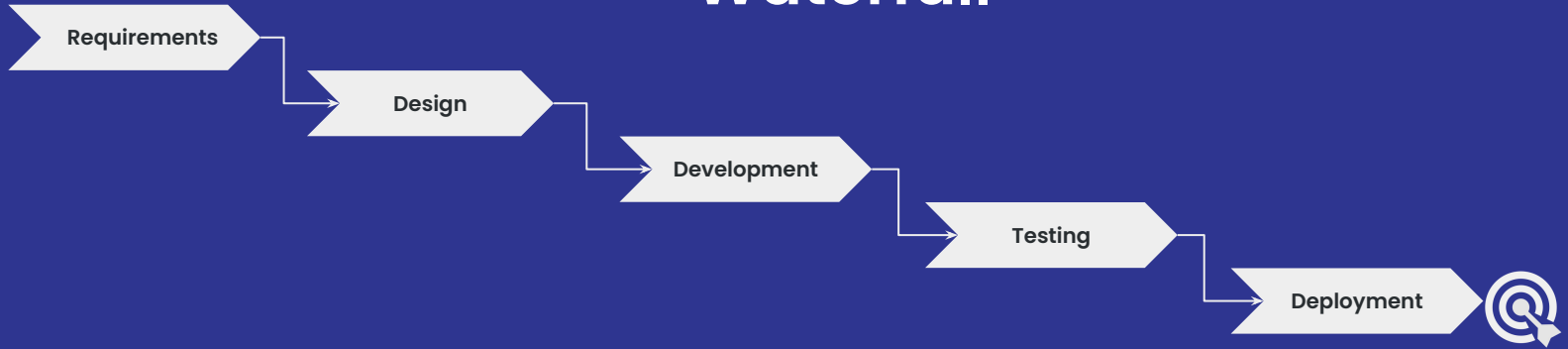
**Real-time data lacks visibility**
With simultaneous projects running and multiple tools used for reporting, stakeholders lose track of day-to-day analytics as well as long-term insights.

# Agile, Waterfall and Hybrid

# Waterfall vs Agile



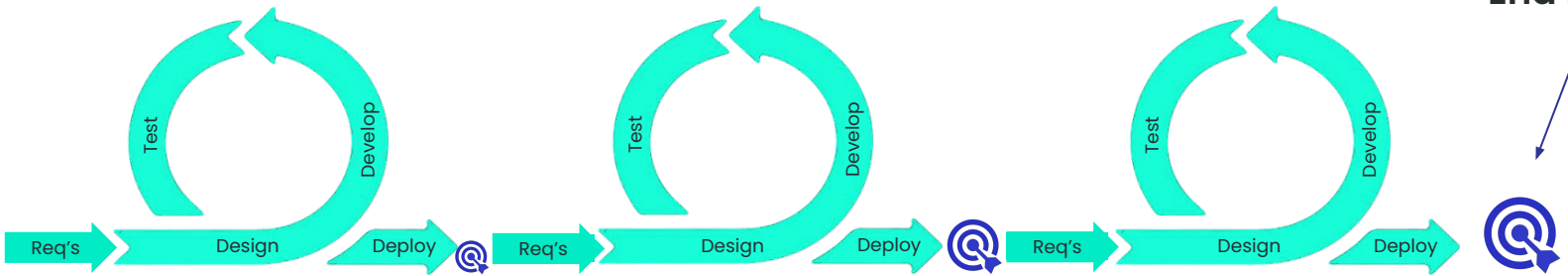
# Waterfall




Waterfall methodology limits team to only see the results at the end of the project.

# Agile

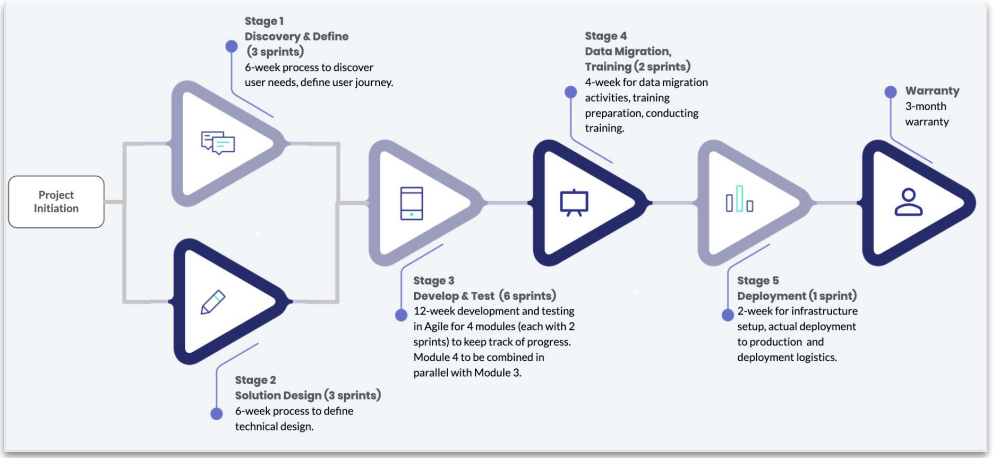
End Result

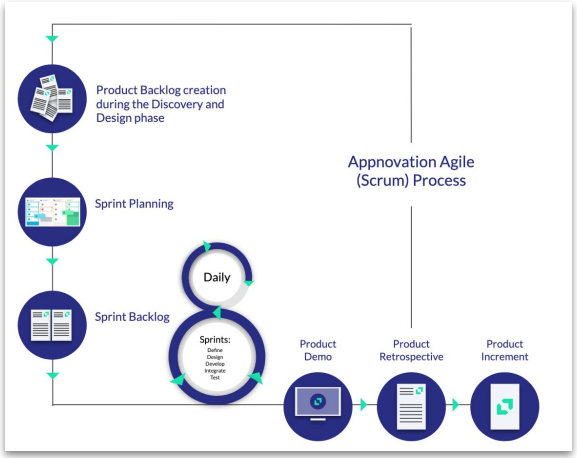



Agile methodology allows team to see the incremental results in a shorter period of time.

# Hybrid Approach

- Protects the delivery lifecycle and ensures quality at each stage before starting the next stage.
- By using selected Agile principles within this structure, we make the most of modern delivery methodologies, whilst still ensuring the business can checkpoint output throughout the project.



# Product vs Project

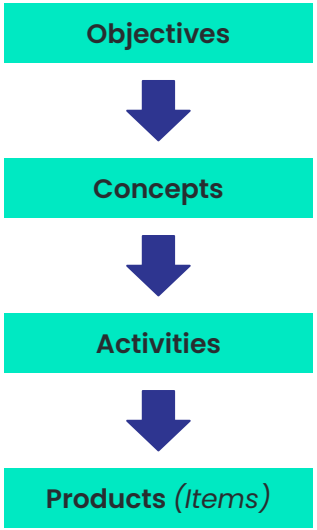
VS.

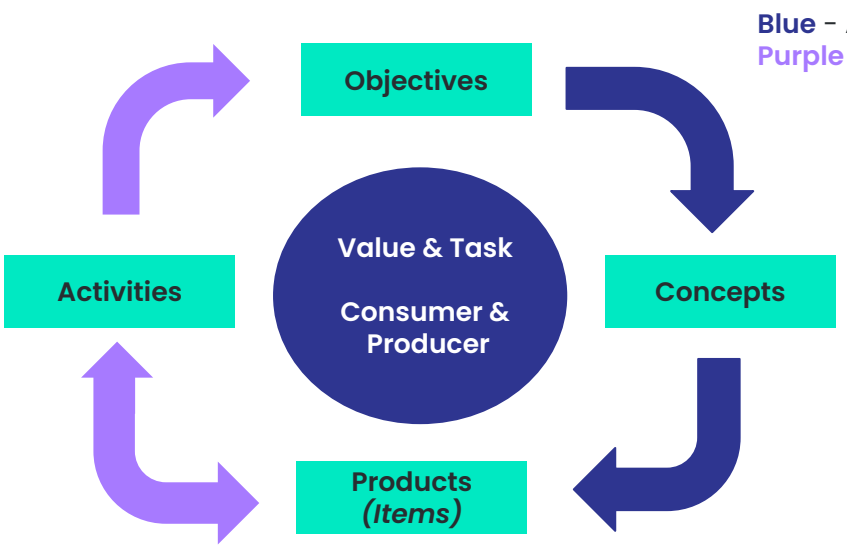
# Product vs Project

| | Product | Project |
|---|---|---|
| **Focus** | On results and values | On scope, resource, timeline |
| **What** | A tangible item for someone's benefit | The process of producing the item |
| **Life Cycle** | A continuous process with defined start and end date of each versions and enhancements | One time defined Start Date and End Date |
| **Result** | User Experience and values | Completed tasks and deliverables |

# Product and Project

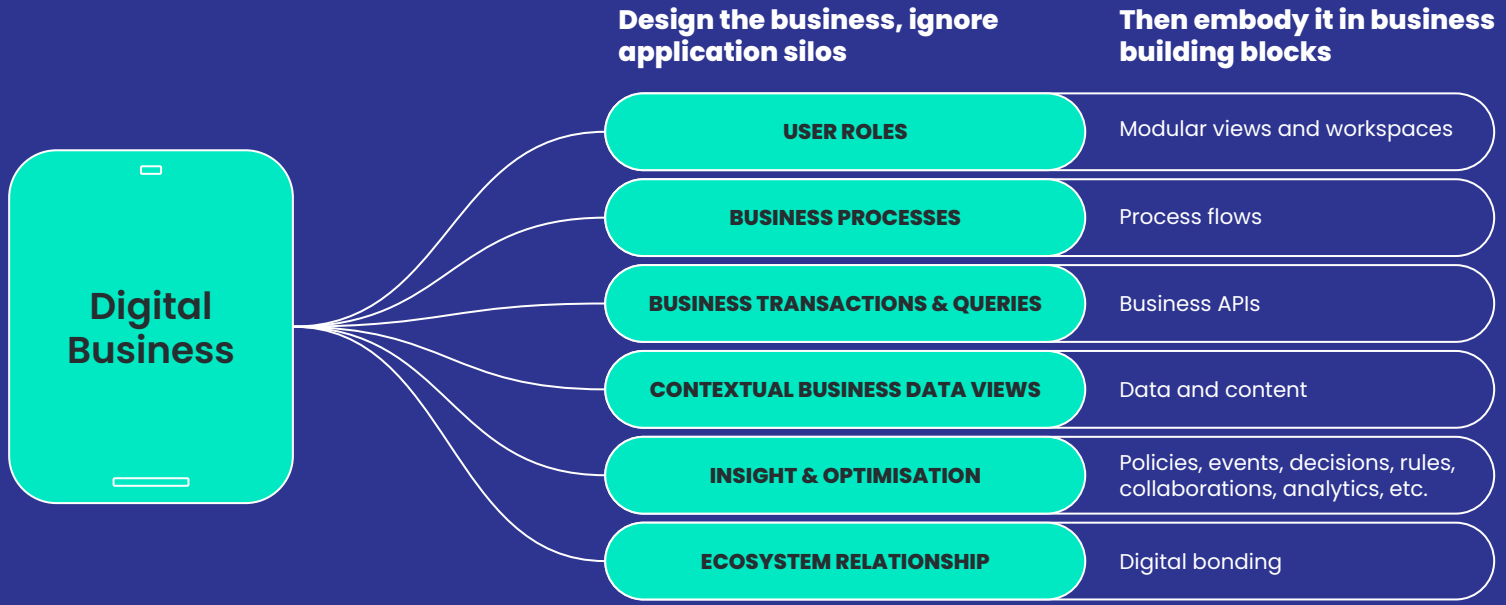
Product and Project need to go hand in hand - it is what drives what and when.



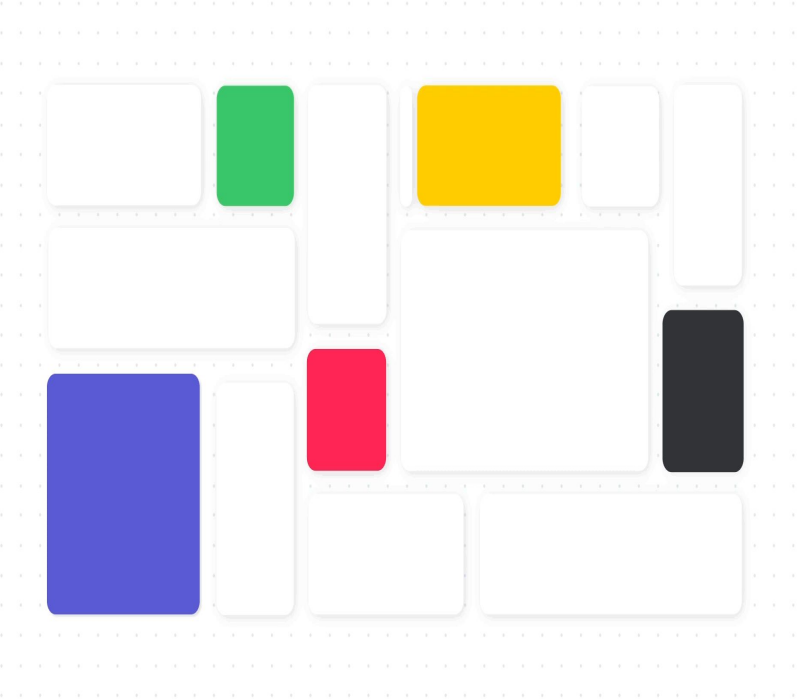



# Business Centered Platform Approach

The following are the six major business building blocks of digital business design, each requiring different combinations of tools, patterns and infrastructure.



# Steal our best practices: Monday.com's secrets for PMO workflows



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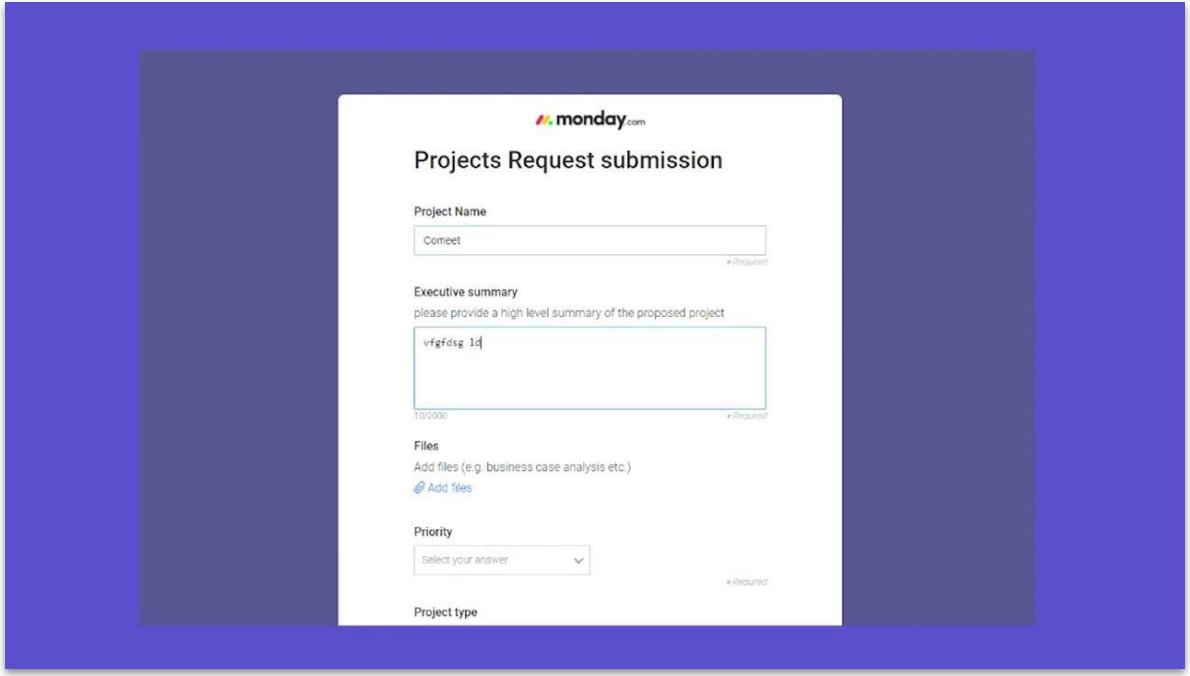
# 1

# Faster project planning and approval




Collect all the data you need during the planning phase by using customizable forms.

Connect the form's data to one centralized board, and then review and approve scope, budget, and schedule.

Easily approve a new project while overseeing the entire portfolio.

2

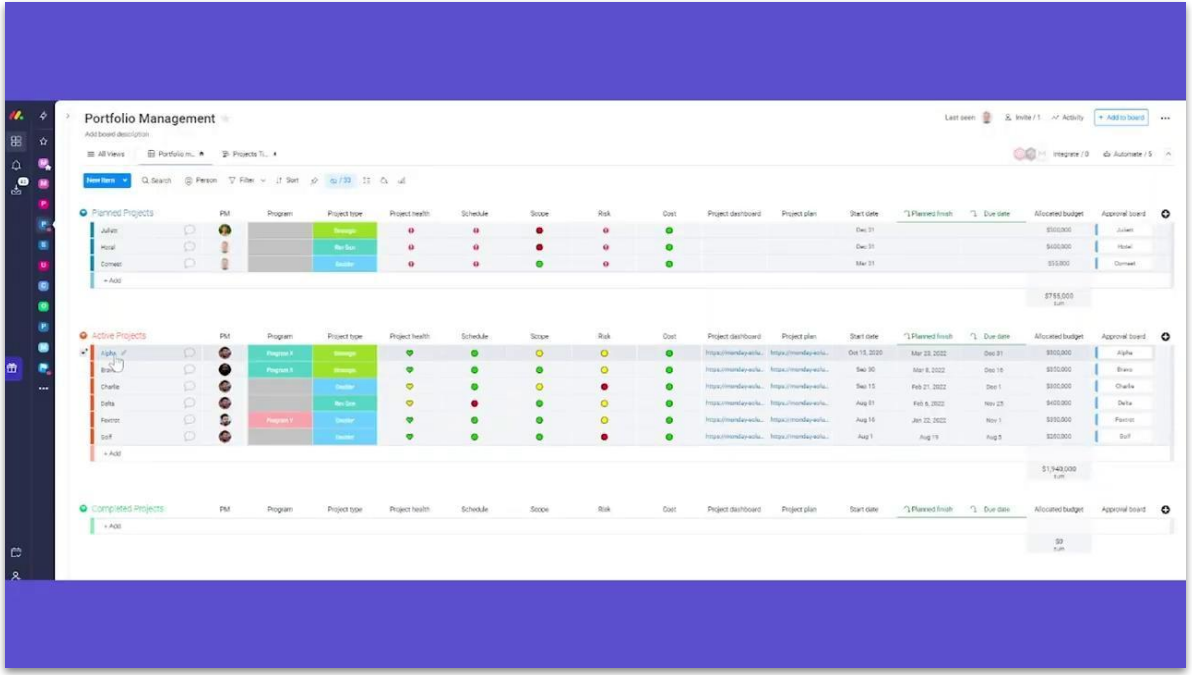
# Automations that do the work for you

Automate defined parts of your work and create custom automations based on your specific needs.

Create standardized work processes across the company with templated boards that speed up your project's execution.

3

# A simple, single source of truth

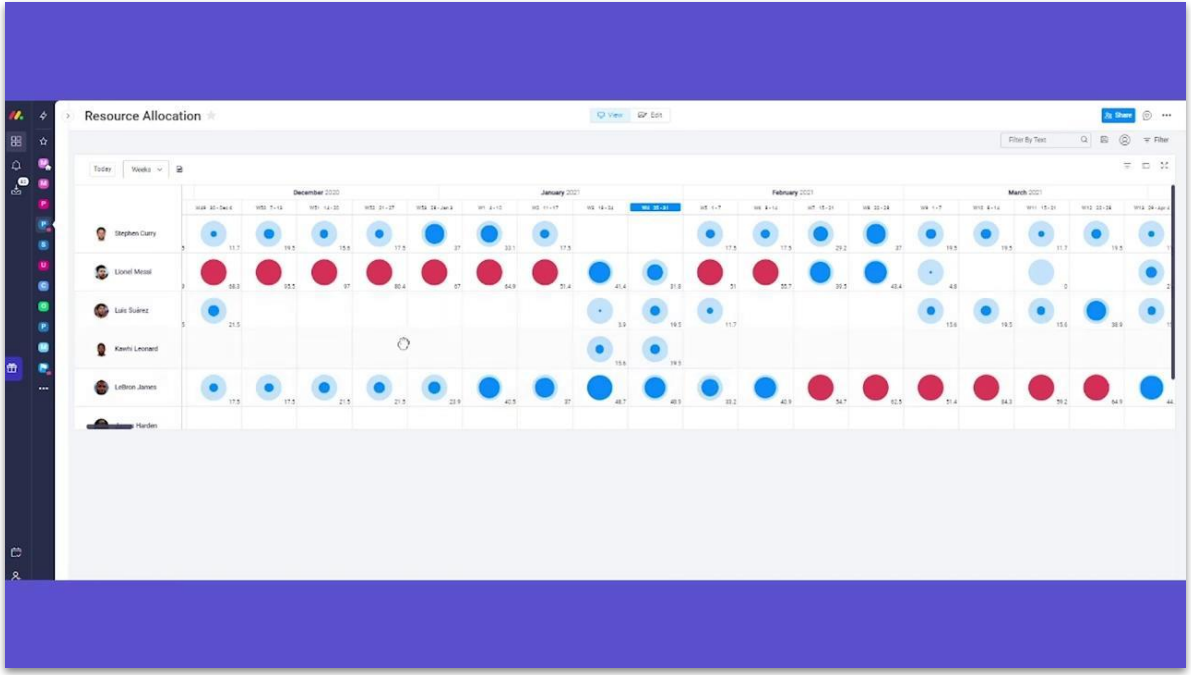



Make more informed high-level decisions with aggregated data from multiple projects.

Focus only on the tasks that require your attention, using filters to avoid irrelevant information.

4

# The perfect structure to manage an active project




Scope and execution: Manage, run, and track your project on one board and filter your data based on changing needs.

Schedule and cost: Track your schedule, dependencies, milestones, and baseline on a dynamic Gantt chart to ensure you deliver on time.

Resource allocation: Track your team's work capacity with Workload View and balance their tasks with their availability.

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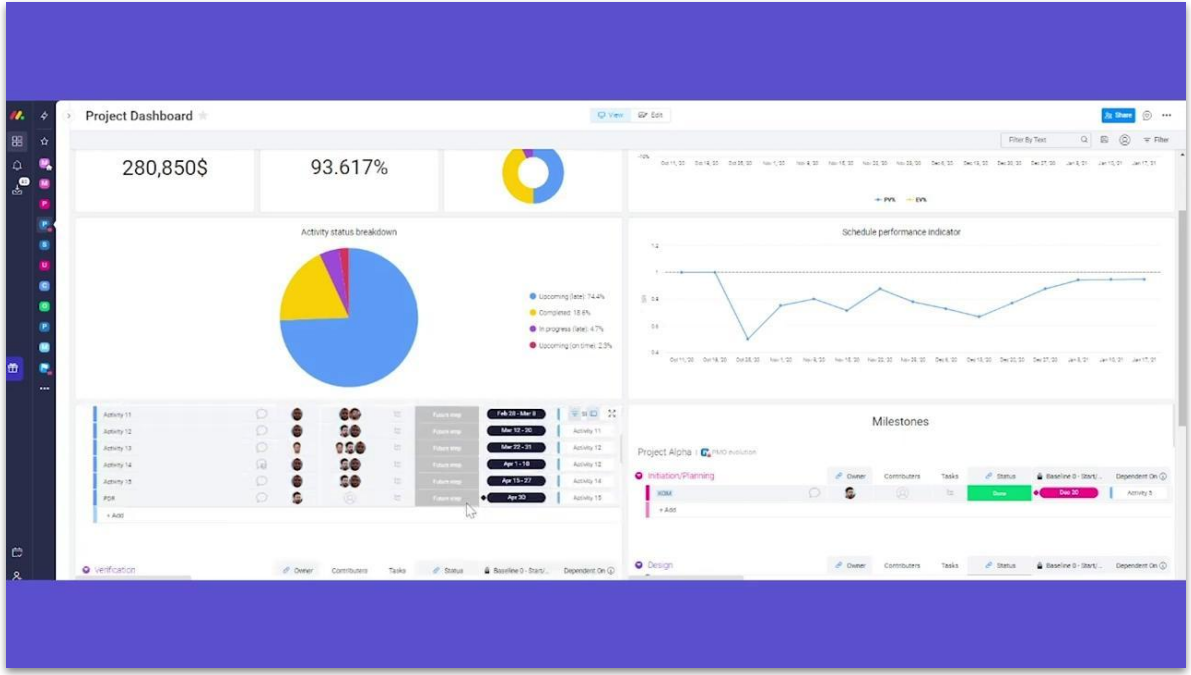
# High-level views of project phases that move the needle




- Planned vs. actual
- Milestones
- Activities status breakdown
- Budget consumption
- Schedule performance indicator

# Limited Time Offer

Book a free 30 minute consultation

Special offer for new sign ups and upgrade to the Enterprise plan:

| | |
|---|---|
| 25 users | 1 hour workflow mapping session |
| 50 users | 10% off licenses for the first 3 months |
| 100+ users | Additional monday.com onboarding |

Fill in the form

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# Thank you!

julie.tran@appnovation.com